

HECTOR MARQUEZ II



Hector Marquez ii is an entrepreneur, director, speaker, marketing and production consultant, and the head of an independent studio. Although it would seem extraneous to be an executive at five different companies, every company is intertwined. All are housed at The Playground in order to provide every possible resource for making feature length films. This also allows Hector to invest in every area of media, while maintaining his calling as a film maker. He currently is:

- Founder/CEO, Live Media Entertainment
- VP/Marketing & Sales, i58 Asset Managers
- VP/Chief Strategist, Redwall Publishing
- Founder/President, Redwall Recording
- CEO, The Playground Co.

Hector comes from a marketing background. Prior to Live Media Entertainment, he was the Founder and CEO of Eye Candy Marketing, a public relations and design firm based out of Roseville, CA. Although Eye Candy was very successful, this company did not complete what Hector believed was the calling on his life. With a couple of his closest friends (Larry Millar and Seth Shore) and wife (Lisa Marquez), Hector decided to follow his heart; they established Live Media Entertainment in 2009. Hector brings a background in law enforcement, business management, uncommon production experience, as well as many years of marketing experience to his company.

Hector has directed two full length feature films: No Parking and Dark Truths. Both films are unique in their own right. No Parking implemented what Live Media termed “Grassroots Film Making.” Besides the three commissioned actors, all extras and roles were cast on location the day of filming. All of the locations used in the film were locally owned businesses. Not only did it save on production costs, it allowed Live Media to involve the community to rally support for the indie film. This experience helped Hector realize that there is value in going against the Hollywood grain. This paradigm became the foundation for how Live Media would make movies from then on.

Dark Truths continued on in the Live Media framework by creating a feature-length crime drama that was filmed completely in 3D in a fraction of the time of standard 3D. Even more impressively, it was completed with a fraction of the budget. Since there was no way to make this happen the Live Media way through conventional Hollywood methods, they decided to create a new method. Dark Truths is the showpiece of this new technology that will revolutionize the way everyone makes 3D films. Live Media believes that what they cannot accomplish today, they will master by tomorrow.

Hector’s heart is to take the mountain of entertainment and reclaim it as the Lord’s. Hector is a man of passion, drive, and has a heart which mimics that of King David. Live Media is a company that walks by faith every day: a living New Testament church. Hector lives in Roseville, California with his stunning wife, Lisa, and beautiful daughters, Rachal and Elousia.